



CONTACT

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- in linkedin.com/in/max-tiefenbacher
- 📅 Born 03 Aug 1998

LANGUAGES

German	Native
English	Business fluent
Spanish	Basic

SKILLS

- Power BI Tableau Python
- SQL Excel PowerPoint
- Word Outlook

- Analytical thinking
- Intercultural competence
- Team player

ADDITIONAL

- School Prefect, Uppingham School
- Captain, 1st XI Hockey Team
- Regional League Hockey
- Symphony orchestra until 2017 (Cello)

Max Tiefenbacher

Business Analytics & Data Science

PROFESSIONAL PROFILE

Internationally shaped by four years of school in the UK and currently pursuing a master's degree in Spain at IE. Broad insights into various business areas through an apprenticeship at Beiersdorf. Experience in financial analysis and strategic projects, as well as pursuing own financial projects at e-commerce company Plantura GmbH. Enjoy numerical work in financial environments.

EDUCATION

IE School of Science and Technology Madrid, Spain
Master in Business Analytics and Data Science Sep 2025 – Jul 2026

- Focus on AI-driven analysis and generating strategic insights from data
- Top 20% of master students
- Subjects included Big Data & AI in Business Strategy, Data Visualization and more

Ludwig-Maximilians-Universität München Munich, Germany
BSc Business Administration Sep 2021 – Jul 2025

- Specialisation: Marketing & Strategy, Strategic Organization

Georg-August-Universität Göttingen Göttingen, Germany
Business Administration Apr 2020 – Jul 2021

Uppingham School Uppingham, England
A-Levels Apr 2013 – Jul 2017

PROFESSIONAL EXPERIENCE

Plantura GmbH (E-Commerce) Munich, Germany
Working Student · Finance Jul 2022 – Jul 2025

- Three years, 8–20 hours a week
- Analysis of market and cost data, optimization of pricing strategies
- Development of an invoice auditing model for key strategic suppliers

Beiersdorf AG Hamburg, Germany
Apprenticeship as Industrial Clerk Aug 2017 – Jan 2020

- Departments: Supply Chain, Marketing, Sales, Procurement, HR
- Operational involvement, e.g. supply-chain planning and responsibility for provision of certain production materials
- Insights into core business processes and the FMCG industry

PROJECTS & VOLUNTEERING

- Implementation of an intranet knowledge-management wiki at Beiersdorf AG
- Support for disadvantaged children at 'Die Arche' summer camp, Hamburg Jenfeld
- Group leader for youth cycling tours (2015–2018)
- Fundraising for 'Cool Earth' during the Rickshaw Run in Sri Lanka